



Veltys welcomes Gwenaëlle Poilon to lead its Economic and Competition division

With Gwenaëlle Poilon's arrival, the consultancy firm, founded and led by Philippe Février, strengthens its teams on the subjects of competition, mergers, damage calculations and regulation.

An experienced economist, Gwenaëlle is an expert on competition. After six years at the Merger Unit of the French Competition Authority, she brings to Veltys all her experience in managing and analyzing these complex cases.

Gwenaëlle stated: *"I am very excited to join Veltys and participate in the expansion of the firm's Economic and Competition activity. I am convinced that my experience with a regulatory authority will be a real strength for our clients. My ambition is to make Veltys one of the leaders on the subjects of competition, mergers, damage calculations and regulation in France and Europe."*

For his part, Philippe Février says: *« We are delighted to welcome Gwenaëlle with us to lead and develop our team of economists, in synergy with our other lines of expertise. Gwenaëlle will be able to draw on our mastery of data science and ten years of data practice to enrich the economic argument, theoretical and empirical, which is at the heart of the activity of the Economics and Competition division.*

Holder of a PhD in economics and teacher, Gwenaëlle Poilon was a health economist at CNAMTS, then worked at the "French Economic Policy" Office at the French Treasury, and since 2013 she has held the position of permanent rapporteur in the Merger unit of the French Competition Authority.

About Veltys

Veltys is a consulting firm specialised in strategy, economics and data science. Created in 2013 by Philippe Février, its mission is to be a key partner for organisations that want to build their strategy on data intelligence and economic theory and to transform the way they think to create value. Its historical clients include world leaders such as JCDecaux and Geodis, major players in the healthcare sector, major professional sports leagues and numerous law firms. The firm is today comprised of around 30 consultants, economists and data scientists.

A distinguished researcher, expert in econometrics and game theory, Philippe Février has been involved in numerous cases before French and European courts for more than 10 years. A graduate from Ecole Polytechnique and ENSAE, Philippe earned his PhD in econometrics at EHESS. He began his career in academic research as a researcher at the INSEE Centre for Research in Economics and Statistics (CREST), and quickly published in leading journals. Successively a researcher in the Department of Economics at the University of Chicago, then Director of Studies at ENSAE, he became Director of the LEI-CREST (Laboratory of Industrial Economics) and Administrator of INSEE. Philippe has also been a partner in several economic consulting firms.